

BioReference[®]

**Where the Past Meets the Future
A Fresh Perspective on Diagnostics, Collaboration,
and Excellence**

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SVP, Chief Commercial Officer
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Past Meets the Future

Three Verticals, One Health Mission

- **Back to our Roots: Regional Boutique Laboratory, Plus**
 - ✓ Hyper-Local focus
 - ✓ Quality & Service approach
 - ✓ Value-Based Models at the foundation of our mission
- **Laboratory Role in the Consumerism of Healthcare**
 - ✓ Agility and scale to incorporate new business models
 - ✓ Collaboration with '*Best-in-Class*' partners
- **Diversifying Revenue Streams**
 - ✓ White-label opportunities